
RETAIL
TRANSFORMATION
CONFERENCE
LONDON 2017

A meeting place for the
leaders of digital change

Thurs 30th Nov 6pm
Studio B, Kensington High St

For the innovators in UK retail

Mass adoption of digital services is transforming the way customers interact with the retailer. The rate of change over the last 5 years has been vast with retailers accelerating their in-store digital strategies.

The **Retail Transformation Conference** brings together digital leaders to share insights from successful initiatives across retail banking and automotive, with live tech demonstrations and networking opportunities.

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- 6.15 Welcome drinks
- 6.45 **Clydesdale & Yorkshire Bank:** The Story of Studio B
- 7.00 **Four By Two:** How to marry digital with physical
- 7.15 **Market Gravity:** Transform ideas into breakthrough propositions
- 7.30 **MediaZest:** How to bring an in-store digital strategy to life
- 7.45 **Quividi:** How to implement a Facial Detection solution
- 8.00 **Samsung:** How to keep retail relevant for todays customer
- 8.15 **Amazon/Google/HP:** The future role of digital in Retail
- 8.30 Drinks and food reception



Why attend?

- Explore Clydesdale and Yorkshire Bank's new flagship digital branch
- Keynotes from 6 experts in retail transformation
- Keynotes from 3 leading technology vendors
- Take away practical tips on how to design, implement and adopt a digital transformation strategy.
- Network with more than 100 like-minded retail professionals.



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The world's most exciting organisations hire us to create award-winning, audio visual solutions. Whether you need audio visual systems for a retail, automotive, financial, or corporate space, we have the technology and the passion to bring your brand to life. We design, install, maintain and measure our projects so you can focus on what you do best.



Market Gravity helps the world's leading companies create and launch innovative products and services. Through a unique and proven methodology, we fuse together customer insight, commercial rigor and experience design. Working together, we build fast, test early and learn quickly. Through our agility and expertise we take you from 'Post-it to Prototype' in just 60 days.



Four By Two are a design and architecture studio born in Shoreditch, London and now working across the UK and beyond. From design to delivery, we create spaces, build brands and shape environments. We're not here to dictate, but to listen, be responsive, and provide the appropriate solution to every project.

