

MediaZest Plc (“MediaZest” or the “Company”) – Shareholder Q&A

The following questions were received as part of the Company’s ongoing engagement with shareholders around the Annual General Meeting which was held on 30 March 2021:

1. When do you intend to announce the client name of the recent contract win? Is it a FTSE 100 company?

Any announcements on new client wins are made via RNS in accordance with the AIM Rules. Due to client confidentiality specific names are only mentioned factually and once work on a specific project is complete.

2. What is the likelihood (high, medium, low) that significant additional contracts will be awarded from this new client?

Any information of this nature would be announced via RNS in accordance with the AIM Rules, if and when such a contract is won.

3. What is the likelihood (high, medium, low) that you will attain additional new clients in the short term? And 4. Have you encountered a material difference in demand for your services (pitches that you are undertaking etc) in comparison to last year?

Please refer to the Company’s announcement of 30 March 2021 for update on new business.

5. Have you noticed or forecast any positive increase in demand for AV services as a result of Covid-19 i.e. do some retailers now want AV services when historically they would not consider AV services?

Please refer to the announcement of 30 March 2021 for update on new business, the accounts to 30 September 2020 and the recent investor presentation which cover this topic.

Please also note the Company recently participated in an Investor Meet Company presentation which includes an additional Q&A session. The slide deck used in the presentation can be accessed in Investor Relations section of the Company’s website:

<http://www.mediazest.com/about/investor-relations/>

A recording of the presentation, together with the subsequent Q&A, can be viewed by registering or logging on to Investor Meet Company at <https://www.investormeetcompany.com>.