

**MediaZest Plc**

("MediaZest" or the "Company"; AIM: MDZ)

**Holding(s) in Company**

The Company was notified today that Ian Hallett's shareholding amounts to 153,580,275 shares (held via his SIPP), representing 11.93 per cent. of the Company's issued share capital.

**Enquiries:**

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**MediaZest Plc**

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*Broker*  
**Hybridan LLP**

**Notes to Editors:**

About MediaZest

MediaZest is a creative audio-visual systems integrator that specialises in providing innovative marketing solutions to leading retailers, brand owners and corporations, but also works in the public sector in both the NHS and Education markets. The Group supplies an integrated service from content creation and system design to installation, technical support, and maintenance. MediaZest was admitted to the London Stock Exchange's AIM market in February 2005. For more information, please visit [www.mediazest.com](http://www.mediazest.com)