

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup>

**1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:** <sup>ii</sup> Mediazest PLC

**2 Reason for the notification** (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights  X

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights

Other (please specify):

**3. Full name of person(s) subject to the notification obligation:** <sup>iii</sup> In Ur Face Media Limited

**4. Full name of shareholder(s)** (if different from 3.):<sup>iv</sup> Jarvis Investment Management Ltd

**5. Date of the transaction and date on which the threshold is crossed or reached:** <sup>v</sup> 09/04/2019

**6. Date on which issuer notified:** 09/04/2019

**7. Threshold(s) that is/are crossed or reached:** <sup>vi, vii</sup> 9%

## 8. Notified details:

**A: Voting rights attached to shares** <sup>viii, ix</sup>

Class/type of shares	Situation previous to the triggering transaction	Resulting situation after the triggering transaction
----------------------	--	--

if possible using the ISIN CODE	Number of Shares	Number of Voting Rights	Number of shares		Number of voting rights		% of voting rights <sup>x</sup>	
			Direct	Indirect <sup>xii</sup>	Direct <sup>xi</sup>	Indirect <sup>xii</sup>	Direct	Indirect
Mediaz est PLC Plc ORD 0.1p	123,450,000	123,450,000	128,450,000		128,450,000			9.1984839%

## B: Qualifying Financial Instruments

### Resulting situation after the triggering transaction

Type of financial instrument	Expiration date <sup>xiii</sup>	Exercise/ Conversion Period <sup>xiv</sup>	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
------------------------------	---------------------------------	--	---	--------------------

## C: Financial Instruments with similar economic effect to Qualifying Financial Instruments <sup>xv, xvi</sup>

### Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date <sup>xvii</sup>	Exercise/ Conversion period <sup>xviii</sup>	Number of voting rights instrument refers to	% of voting rights <sup>xix, xx</sup>	Nominal	Delta
------------------------------	----------------	---------------------------------	--	--	---------------------------------------	---------	-------

### Total (A+B+C)

Number of voting rights	Percentage of voting rights
128,450,000	9.1984839%

## 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup>

### Proxy Voting:

**10. Name of the proxy holder:**

**11. Number of voting rights proxy holder will cease to hold:**

**12. Date on which proxy holder will cease to hold voting rights:**

**13. Additional information:**

In Ur Face Media  
Limited

**14. Contact name:**

Josh Bunce

**15. Contact telephone number:**