

## MediaZest Plc

("MediaZest", the "Company" or "Group"; AIM: MDZ)

### Director/PDMR Dealings

The Company received notification on 27 November 2018 that James Abdool, non-executive Director of the Company, had increased his shareholding in the Company following the purchase of a total of 2 million Ordinary Shares at an average price of 0.08225p per share. Details of the purchases are set out below:-

Date	Volume	Price
26 November 2018	1,000,000	0.08p
27 November 2018	1,000,000	0.0845p

Following these purchases, Mr Abdool is interested in 27,500,000 Ordinary Shares, representing approximately 2.14 per cent. of the current issued share capital of the Company.

This announcement contains inside information for the purposes of the EU Market Abuse Regulation.

#### Enquiries:

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Chief Executive Officer

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Nominated Adviser

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Claire Noyce

Broker

Hybridan LLP

020 3764 2341

The information below is provided in accordance with the requirements of the EU Market Abuse Regulation.

**1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name

James Abdool

**2 Reason for the notification**

a) Position/status

Director

b) Initial notification /Amendment

Initial

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name

MediaZest Plc

b) LEI

2138008URVJL8ZG4ST80

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument, type of instrument

Ordinary Shares of 0.1p

Identification code

ISIN: GB00B064NT52

b) Nature of the transaction

Purchase

c) Price(s) and volume(s)

Price(s)	Volume(s)
0.08p	1,000,000
0.0845p	1,000,000

d) Aggregated information

- Aggregated volume 2,000,000

- Price	0.08225p
e) Date of the transaction	26 November 2018 (1,000,000 Ordinary Shares) 27 November 2018 (1,000,000 Ordinary Shares)
f) Place of the transaction	XLON (AIM Market)