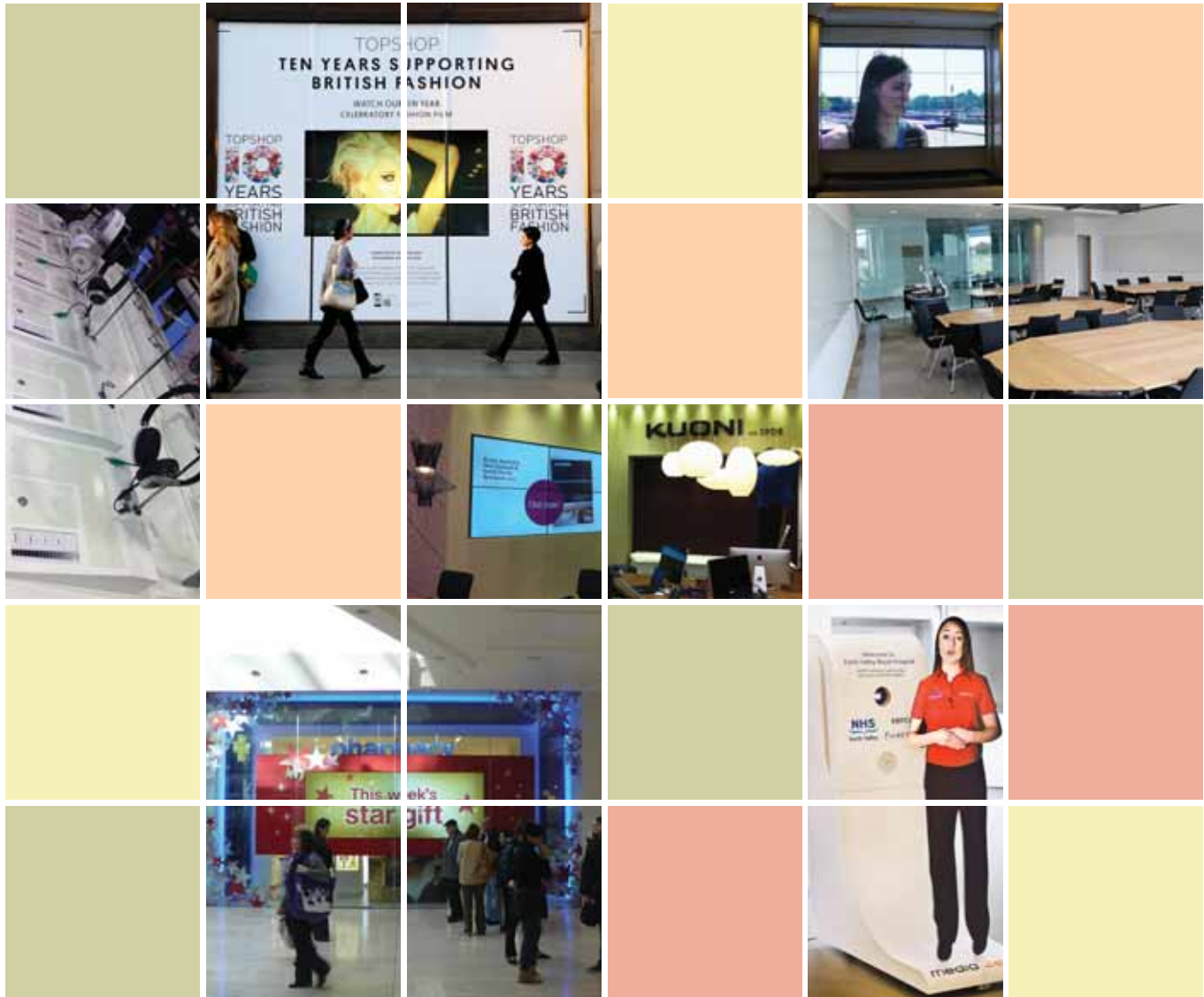


# media | zest

report and consolidated financial statements  
for the year ended 31st march 2012

company number 5151799



**MediaZest plc**

**REPORT AND CONSOLIDATED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 MARCH 2012**

**(Company No. 05151799)**

# MediaZest plc

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# MediaZest plc

## DIRECTORS AND ADVISERS

### **DIRECTORS**

Lance O'Neill (Non-Executive Chairman)  
Geoffrey Robertson (Chief Executive Officer and Finance Director)  
James Abdool – appointed 16 August 2011

### **SECRETARY**

Cargil Management Services Ltd

### **REGISTERED OFFICE**

27/28 Eastcastle Street  
London W1W 8DH

### **NOMINATED ADVISERS**

Northland Capital Partners Ltd  
60 Gresham Street  
London EC2A 7BB

### **BROKERS**

Hybridan LLP  
29 Throgmorton Street  
London EC2N 2AT

### **AUDITORS**

Nexia Smith & Williamson  
Statutory Auditors  
Chartered Accountants  
No 1 Bishops Wharf  
Walnut Tree Close  
Guildford  
Surrey GU1 4RA

### **SOLICITORS**

Nabarro LLP  
Lacon House  
Theobald's Road  
London WC1X 8RW

### **PRINCIPAL BANKERS**

Lloyds TSB Bank plc  
222 Strand  
London WC2R 1BB

### **REGISTRARS**

Share Registrars Ltd  
Craven House  
West Street  
Farnham  
Surrey GU9 7EN

# MediaZest plc

## CHAIRMAN'S STATEMENT

### Introduction

The results for MediaZest plc (the "Group") for the year ended 31 March 2012 incorporate the results of its subsidiaries, all of which are wholly owned.

### Results for the Year and Key Performance Indicators

Turnover for the year was £2,521,000 (2011: £1,918,000), cost of sales was £1,394,000 (2011: £957,000) and the Group made a loss for the year, after taxation, of £424,000 (2011: £457,000) after finance costs of £104,000 (2011: £83,000) and having paid administrative expenses of £1,447,000 (2011: £1,335,000).

The basic loss and diluted loss per share was 0.002 pence (2011: 0.002 pence). The Group had cash in hand of £88,000 (2011: £365,000) at the year end, and an invoice discounting facility over the debtors of Touch Vision of which £84,000 (2011: £214,000) was in use at 31 March 2012. As at 31 March 2012, the Group has a current maximum limit of £350,000 under the existing invoice discounting facility.

As at 31 March 2012 the Group also had loans from shareholders of £530,000 (2011: £505,000).

### Business overview

The Group operates two trading divisions: Touch Vision (TV) and MediaZest Ventures (MV) trading as a division of TV.

TV trades as an Audio Visual supply and installation company whilst MV operates as a 'digital out of home' creative agency.

Group revenue was £2,521,000 (2011 – £1,918,000) with revenue in the first half of the year showing strong improvement (£1,746,000 versus £1,080,000 in the prior comparative period) and the group recorded its first increase in year on year revenue since the recession began.

Revenue in the second half of the year was less than anticipated due, in part, to disappointing trading over the Christmas period. However, there was an improvement in gross profit margins in the second half of the year as a higher proportion of installation, maintenance and consulting services rather than equipment sales constituted the larger part of the period's revenue in comparison to the previous period.

Overall, the Company has posted slightly improved year on year results with a reduced loss which at the EBITDA level, excluding £31,000 of one-off costs that related to old lease agreements that the Group inherited upon acquiring Touch Vision several years ago and which expired during the year, was £264,000 (2011 £354,000).

The Board had targeted a return to improved turnover levels whilst maintaining the lower cost base that had been achieved in the previous year. The Board's strategy continued to be that of driving turnover by concentrating on and increasing the higher margin business achievable through MV whilst both maintaining and expanding revenue through the Education Framework agreements that TV became a participant to in November 2010.

# MediaZest plc

## CHAIRMAN'S STATEMENT

### **Business overview (Continued)**

The Group raised £160,000 before expenses in February 2012 from both existing and new shareholders, the proceeds of which were to be applied towards improving the working capital resources available to the Group's operating subsidiary and its two operating divisions.

### **MediaZest Ventures Division**

MediaZest Ventures continues to provide the Group with its largest and most attractive opportunities. However, operating in the retail sector, projects continue to be under budget pressure although there have been positive signs of growth with a number of large scale future projects being discussed with clients.

During the year, MediaZest Ventures added a number of high quality new clients, including Samsung (through their agency Cheil), Serco, Topshop and Boots (through Bezier), and continued to work with long term clients such as JD Sports and Footlocker.

### **Touch Vision**

The Education market, through purchasing consortia, remained subdued during the year but TV was able to win several strong pieces of business including an order in excess of £300,000 from an existing client.

Touch Vision's retail customers, such as HMV and Kuoni, continue to be a significant part of the business. These clients continue to provide excellent revenue for the company, in particular, with regard to the supply of audio technology to HMV which assisted them in marketing their headphones across 200 new displays over Christmas 2011.

The more traditional corporate market is also providing opportunities again for the company as clients look for better value solutions and reliable systems providers. This has helped the company win a number of new clients including ETC Venues in the conference facilities market.

# MediaZest plc

## CHAIRMAN'S STATEMENT

### Business overview (Continued)

#### Outlook

Despite a tough start to the 2013 financial year, the Group continues to add new clients and develop opportunities with significant long term potential. The main difficulties faced by the Group continue to be uncertainty in the economic climate and continued pressure on client marketing budgets at this time, which makes the scale of future revenues particularly difficult to predict.

The Group now has a large number of blue chip retailers and brands as customers and in the fullness of time it expects this client base to deliver larger revenues. Client retention remains strong and the Board is also encouraged by the quality of new clients and opportunities being won.

Against this background, costs are constantly monitored and reduced, where appropriate, in an effort to reach profitability as soon as possible. The Board has taken steps to reduce annual overhead by over £200,000 following the review of year end 31 March 2012 performance. These cost reductions will begin to come into effect in the next quarter.

In terms of new business wins, the Group is pleased to announce over £250,000 of new project work won in the first half of the new financial year on top of existing contractual income. This has included work from existing customers in the Education, Retail and Corporate sectors and the Board is pleased to advise that new customers, including Samsung (through their agency Cheil), Adidas (through agency Savvy Sport), Caffè Nero, Topshop and Serco, have been added.

The Group continues to pioneer new uses for existing technologies such as the virtual mannequin which generates considerable interest. It expects to produce further such products in the coming 12 months which will help provide a unique selling point for its services and also enable it to improve overseas revenues.

The Group continues to experience interest from potential clients all over the world. It is actively seeking new ways to capitalise on these opportunities including the supply of unique MediaZest designed products which do not necessarily rely on our own installation services, which are difficult to provide in overseas regions without the support of local representative offices.

**Lance O'Neill**  
**Chairman**

**Date:**

# **MediaZest plc**

## **DIRECTORS' REPORT**

The directors present their report and the audited financial statements of MediaZest plc (the "Company", and collectively with the subsidiary company, the "Group") for the year ended 31 March 2012 and the comparative year ended 31 March 2011. The consolidated financial results of the Group include the results of its subsidiary company, which is wholly owned.

Directors during the year were:

Lance O'Neill

Geoffrey Robertson

James Abdool – (appointed 16 August 2011)

### **PRINCIPAL ACTIVITIES AND BUSINESS REVIEW**

The Company operates principally as a holding and investment company and specifically provides support to the subsidiary company in pursuit of the Group's strategy to deliver a one-stop audio, visual, aromatic, satellite delivery, content management and consumer interaction platform to retailers and brand owners wishing to communicate dynamically with their customers to increase sales and brand awareness.

A review of business developments is given in the Chairman's Statement.

### **RESULTS AND DIVIDENDS**

The loss for the year after taxation amounted to £424,000 (2011: £457,000).

The directors do not recommend the payment of a dividend (2011: £nil).

### **FINANCIAL RISK MANAGEMENT**

Details of the Group's financial instruments and its policies with regards to financial risk management are given in note 24 to the financial statements.

### **KEY PERFORMANCE INDICATORS**

Details of the Group's key performance indicators are given in the Chairman's Statement on page 3.



# MediaZest plc

## DIRECTORS' REPORT

### SUPPLIER PAYMENT POLICY

It is the Group's policy that payments to suppliers are made in accordance with those terms and conditions agreed between the Group and its suppliers, provided that all trading terms and conditions have been complied with.

Trade payable days for the Group have been calculated at 110 days (2011: 113 days) and represent the ratio expressed in days between the amounts invoiced to the Group in the year by its suppliers and the amounts due, at the year end, to trade payables falling due for payment within one year.

### NON FINANCIAL RISKS

Principal risks the Directors are monitoring include:

*Global Economy* – the Group continues to face a risk of reduced levels of business as a result of the current economic environment. Management constantly monitor sales levels, pipeline and margin profitability and continue work to make the administrative cost base more flexible in order to minimise risk as a result of the economic climate. However, whilst there continues to be high levels of uncertainty in both the private and public sectors in which the Group operates, this consequential risk will remain.

*Technology obsolescence and supplier reliance* – as a leading provider of audio-visual technology, the Group faces risks if it does not gain access to the latest commercial products in its field of operation. As such, a sufficient proportion of management time is dedicated to keeping abreast of latest developments and gaining access to new technology. The Group is a “best practice” supplier with direct relationships with all the major audio-visual manufacturers and hence the Directors do not consider there to be an undue risk associated with a lack of supply from any one particular manufacturer.

### DISCLOSURE OF INFORMATION TO THE AUDITORS

In the case of each person who was a director at the time this report was approved:

- so far as that director was aware there was no relevant available information of which the company's auditors were unaware; and
- that director had taken all steps that the director ought to have taken as a director to make himself or herself aware of any relevant audit information and to establish that the company's auditors were aware of that information.

This information is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

# **MediaZest plc**

## **DIRECTORS' REPORT**

### **AUDITORS**

Nexia Smith & Williamson have expressed their willingness to continue in office as auditors and a resolution to re-appoint them will be proposed at the next Annual General Meeting.

**Approved by the Board of Directors  
and signed on behalf of the Board**

**Lance O'Neill  
Chairman**

**Date:**

# MediaZest plc

## CORPORATE GOVERNANCE

The Company's ordinary shares are traded on AIM and the Group is therefore not formally required to comply with the provisions of the UK Corporate Governance Code. However, the Board is committed to high standards of corporate governance and sets out below details of how it has applied those provisions of the Code appropriate to the Group's circumstances.

### BOARD STRUCTURE

At the end of the year the Board comprised two full time executive directors and one non-executive director.

To enable the Board to function effectively, full and timely access is given to all information.

The Board is structured so that all directors have input to provide a balance to decision making.

The executive directors are engaged under a service contract, and the non-executive director under a letter of appointment. In accordance with the Company's memorandum and articles of association each director shall retire from office at the third general meeting after that at which he was elected and may offer himself for reappointment.

The Board aims to meet once a month and has a schedule of matters reserved for it, including, but not limited to, operational and financial performance.

Any training that individual directors feel is necessary in fulfilling their duties is available and all directors have access to independent advice if necessary.

### REMUNERATION COMMITTEE

Under the Chairmanship of Lance O'Neill, the Remuneration Committee determines the remuneration and contractual arrangements of individual executive and non-executive directors. The Board's report on directors' remuneration appears on page 11. The present members of the Committee are:

Lance O'Neill (Chairman)  
Geoffrey Robertson

### AUDIT COMMITTEE

Under the Chairmanship of Lance O'Neill, the duties of the Audit Committee currently cover a review of the Group's financial reporting. The Committee's role is to review, on behalf of the Board, the annual report and financial statements and the interim report. The Committee focuses on reviewing any changes in accounting policy, major areas of judgement and estimates and compliance with accounting principles and regulatory requirements. The present members of the Committee are:

Lance O'Neill (Chairman)  
Geoffrey Robertson

# **MediaZest plc**

## **CORPORATE GOVERNANCE - (Continued)**

### **RELATIONS WITH SHAREHOLDERS**

The Group places importance on communication with its shareholders. Additional copies of the annual report are available to all shareholders on request and to other parties who have an interest in the Group's performance. All shareholders have the opportunity to raise questions at the Company's Annual General Meeting.

### **INTERNAL FINANCIAL CONTROL**

The Board is responsible for establishing and maintaining the Group's system of internal financial control and places importance on maintaining a strong control environment. The directors have established the following key procedures with a view to providing effective financial control:

- The Group's organisational structure has clear lines of responsibility.
- Monthly results are reviewed and the finance department and directors closely review significant items.
- The Board is responsible for identifying the major business risks faced by the Group and for determining the appropriate courses of action to manage those risks.
- The executive directors are closely involved in the day-to-day supervision of the business.

The directors recognise, however, that any such system of internal financial control can only provide reasonable, but not absolute, assurance against material misstatement or loss.

# **MediaZest plc**

## **REPORT ON DIRECTORS' REMUNERATION**

The Remuneration Committee fixes the remuneration of the executive and non-executive directors.

### **SERVICE CONTRACTS**

At the year end the executive directors were engaged under a service contract and the non-executive director under a letter of appointment both terminable by either party on six months notice.

### **SHARE OPTIONS**

The Board adopted a share option scheme during the course of 2006, however there were no options granted during the year ended 31 March 2012.

### **DIRECTORS' REMUNERATION**

The directors' remuneration information is set out in note 6 to the financial statements.

**By order of the Board**

**Lance O'Neill**  
**Chairman**

**Date:**

# MediaZest plc

## STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year.

Under that law the directors have elected to prepare the financial statements in accordance with applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and, as regards the parent company financial statements, as applied in accordance with the provisions of the Companies Act 2006.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the group and of the profit or loss of the group for that year. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company and group will continue in business.
- make judgments and accounting estimates that are reasonable and prudent.
- state that the financial statements comply with IFRSs as adopted by the European Union.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the company and group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

# Nexia Smith & Williamson

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDIAZEST PLC

We have audited the financial statements of MediaZest plc for the year ended 31 March 2012 which comprise the Consolidated Statement of Comprehensive Income, the Consolidated and Parent Company Statements of Financial Position, the Consolidated and Parent Company Statements of Changes in Equity, the Consolidated and Parent Company Statements of Cash Flows, and the related notes 1 to 27. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and, as regards the parent company financial statements, as applied in accordance with the provisions of the Companies Act 2006.

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditor**

As explained more fully in the Directors' Responsibilities Statement set out on page 12, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

A description of the scope of an audit of financial statements is provided on the APB's website at [www.frc.org.uk/apb/scope/private.cfm](http://www.frc.org.uk/apb/scope/private.cfm).

### **Opinion on financial statements**

In our opinion:

- the financial statements give a true and fair view of the state of the group's and of the parent company's affairs as at 31 March 2012 and of the group's loss for the year then ended;
- the group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the parent company financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union and as applied in accordance with the provisions of the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# Nexia Smith & Williamson

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDIAZEST PLC (continued)

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Andrew Edmonds  
Senior Statutory Auditor, for and on behalf of  
**Nexia Smith & Williamson**  
Statutory Auditor  
Chartered Accountants

1 Bishops Wharf  
Walnut Tree Close  
Guildford  
Surrey GU1 4RA

Date:

*The maintenance and integrity of the MediaZest plc web site is the responsibility of the directors; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the web site.*

*Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.*



# MediaZest plc

## CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

### FOR THE YEAR ENDED 31 MARCH 2012

	Note	2012 £'000	2011 £'000
<b>Continuing operations</b>			
<b>Revenue</b>	<b>3</b>	2,521	1,918
Cost of sales		<u>(1,394)</u>	<u>(957)</u>
<b>Gross profit</b>		1,127	961
Administrative expenses		<u>(1,447)</u>	<u>(1,335)</u>
<b>Operating loss</b>	<b>4</b>	(320)	(374)
Finance costs	<b>7</b>	<u>(104)</u>	<u>(83)</u>
<b>Loss on ordinary activities before taxation</b>		(424)	(457)
Tax on loss on ordinary activities	<b>8</b>	<u>-</u>	<u>-</u>
<b>Loss and total comprehensive loss on ordinary activities after taxation</b>		<u><u>(424)</u></u>	<u><u>(457)</u></u>
<b>Loss per ordinary 0.1p share</b>			
<b>Basic</b>	<b>10</b>	(0.002p)	(0.002p)
<b>Diluted</b>	<b>10</b>	(0.002p)	(0.002p)

# MediaZest plc

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 MARCH 2012

(Company No. 05151799)

	Note	2012 £'000	2011 £'000
<b>Non-current assets</b>			
Goodwill	11	2,772	2,772
Property, plant and equipment	12	97	32
<b>Total non-current assets</b>		<u>2,869</u>	<u>2,804</u>
<b>Current assets</b>			
Inventories	14	106	120
Trade and other receivables	15	270	523
Cash and cash equivalents		88	365
<b>Total current assets</b>		<u>464</u>	<u>1,008</u>
<b>Current liabilities</b>			
Trade and other payables	16	(789)	(1,008)
Financial liabilities	17	(547)	(521)
<b>Total current liabilities</b>		<u>(1,336)</u>	<u>(1,529)</u>
<b>Net current liabilities</b>		(872)	(521)
<b>Non-current liabilities</b>			
Financial liabilities	17	(8)	(25)
<b>Total non-current liabilities</b>		<u>(8)</u>	<u>(25)</u>
<b>Net assets</b>		<u>1,989</u>	<u>2,258</u>
<b>Equity</b>			
Share capital	18	2,587	2,507
Share premium account		4,004	3,929
Share options reserve		7	7
Retained earnings		(4,609)	(4,185)
<b>Total equity</b>		<u>1,989</u>	<u>2,258</u>

The financial statements were approved and authorised for issue by the Board of Directors on 2012 and were signed on its behalf by:

**Lance O'Neill**  
Director

# MediaZest plc

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

### FOR THE YEAR ENDED 31 MARCH 2012

	Share Capital £'000	Share Premium £'000	Share Options Reserve £'000	Retained Earnings £'000	<b>Total Equity £'000</b>
<b>Balance at 1 April 2010</b>	2,428	3,580	7	(3,728)	<b>2,287</b>
Loss for the period	-	-	-	(457)	<b>(457)</b>
Total comprehensive income for the year	-	-	-	(457)	<b>(457)</b>
Issue of share capital	79	361	-	-	<b>440</b>
Share issue costs	-	(12)	-	-	<b>(12)</b>
<b>Balance at 31 March 2011</b>	<b>2,507</b>	<b>3,929</b>	<b>7</b>	<b>(4,185)</b>	<b>2,258</b>
Loss for the year	-	-	-	(424)	<b>(424)</b>
Total comprehensive income for the year	-	-	-	(424)	<b>(424)</b>
Issue of share capital	80	80	-	-	<b>160</b>
Share issue costs	-	(5)	-	-	<b>(5)</b>
<b>Balance at 31 March 2012</b>	<b>2,587</b>	<b>4,004</b>	<b>7</b>	<b>(4,609)</b>	<b>1,989</b>

# MediaZest plc

## CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 MARCH 2012

	Note	2012 £'000	2011 £'000
<b>Net cash used in operating activities</b>	<b>20</b>	(141)	(423)
<b>Cash flows used in investing activities</b>			
Purchase of plant and equipment		(62)	(4)
Purchase of leasehold improvements		(4)	-
<b>Net cash used in investing activities</b>		(66)	(4)
<b>Cash flow from financing activities</b>			
Bank loan		-	50
Repayment of borrowings		(16)	(9)
Shareholder loans		50	325
Shareholder repayments		(25)	(110)
Interest paid		(104)	(83)
Proceeds of share issue		160	440
Share issue costs		(5)	(12)
<b>Net cash generated from financing activities</b>		60	601
<b>Net (decrease)/increase in cash and cash equivalents</b>		(147)	174
Cash and cash equivalents at beginning of year		151	(23)
<b>Cash and cash equivalents at end of the year</b>	<b>19</b>	<b>4</b>	<b>151</b>

# MediaZest plc

## COMPANY STATEMENT OF FINANCIAL POSITION

AS AT 31 MARCH 2012

(Company No. 05151799)

	Note	2012 £'000	2011 £'000
<b>Non-current assets</b>			
Investments	13	2,963	2,963
<b>Current assets</b>			
Trade and other receivables	15	22	35
Cash and cash equivalents		1	10
<b>Total current assets</b>		<u>23</u>	<u>45</u>
<b>Current liabilities</b>			
Trade and other payables	16	(350)	(141)
Financial liabilities	17	(530)	(480)
<b>Total current liabilities</b>		<u>(880)</u>	<u>(621)</u>
<b>Net current (liabilities)/assets</b>		(857)	(576)
<b>Net assets</b>		<u>2,106</u>	<u>2,387</u>
<b>Equity</b>			
Share capital	18	2,587	2,507
Share premium account		4,004	3,929
Share options reserve		7	7
Retained earnings		(4,492)	(4,056)
<b>Total equity</b>		<u>2,106</u>	<u>2,387</u>

The financial statements were approved and authorised for issue by the Board of Directors on 2012 and were signed on its behalf by:

**Lance O'Neill**  
Director

# MediaZest plc

## COMPANY STATEMENT OF CHANGES IN EQUITY

### FOR THE YEAR ENDED 31 MARCH 2012

	Share Capital £'000	Share Premium £'000	Share Options Reserves £'000	Retained Earnings £'000	<b>Total Equity £'000</b>
<b>Balance at 1 April 2010</b>	2,428	3,580	7	(2,531)	<b>3,484</b>
Loss for the period	-	-	-	(1,525)	<b>(1,525)</b>
Total comprehensive income for the year	-	-	-	(1,525)	<b>(1,525)</b>
Issue of share capital	79	361	-	-	<b>440</b>
Share issue costs	-	(12)	-	-	<b>(12)</b>
<b>Balance at 31 March 2011</b>	<b>2,507</b>	<b>3,929</b>	<b>7</b>	<b>(4,056)</b>	<b>2,387</b>
Loss for the year	-	-	-	(436)	<b>(436)</b>
Total comprehensive loss for the year	-	-	-	(436)	<b>(436)</b>
Issue of share capital	80	80	-	-	<b>160</b>
Share issue costs	-	(5)	-	-	<b>(5)</b>
<b>Balance at 31 March 2012</b>	<b>2,587</b>	<b>4,004</b>	<b>7</b>	<b>(4,492)</b>	<b>2,106</b>

# MediaZest plc

## COMPANY STATEMENT OF CASH FLOWS

### FOR THE YEAR ENDED 31 MARCH 2012

	Note	2012 £'000	2011 £'000
<b>Net cash used in operating activities</b>	<b>20</b>	(368)	(637)
<b>Cash flows from financing activities</b>			
Receipts from group companies		464	-
Payments to group companies		(223)	-
Shareholder loans		50	280
Interest paid		(87)	(61)
Proceeds of share issue		160	440
Share issue costs		(5)	(12)
<b>Net cash generated from financing activities</b>		<u>359</u>	<u>647</u>
<b>Net (decrease)/increase in cash and cash equivalents</b>		<u>(9)</u>	<u>10</u>
Cash and cash equivalents at beginning of year		10	-
<b>Cash and cash equivalents at end of year</b>	<b>19</b>	<u>1</u>	<u>10</u>

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES

The principal accounting policies are summarised below. They have all been applied consistently throughout the year covered by these financial statements.

MediaZest plc is a company domiciled and incorporated in the United Kingdom and principal place of business is 6 The Riverside, Farnham, Surrey GU9 7SS.

#### **Basis of preparation**

The financial information has been prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union, and as regards the parent company financial statements, as applied in accordance with the provisions of the Companies Act 2006.

The financial statements have been prepared under the historic cost convention unless otherwise stated.

#### **Going concern**

The Directors have carefully considered the going concern assumption on the basis of financial projections and the factors outlined below.

The Directors have considered financial projections based upon known future invoicing, existing contracts, pipeline of new business and the increasing number of opportunities it is currently working on, particularly in the retail sector. In addition, these forecasts have been considered in light of the ongoing economic difficulties in the UK and global economy, previous experience of the markets in which the company operates and the seasonal nature of those markets, as well as the likely impact of ongoing reductions to public sector spending. These forecasts indicate that the company will generate sufficient cash resources to meet its liabilities as they fall due over the 12 month period from the date of the approval of the accounts.

The Directors have obtained letters of support from shareholders who have provided loans to the Group totalling £530,000 at 31 March 2012, stating that they will not call for repayment of the loans within the 12 months from the date of approval of these financial statements or, if earlier, until the Group has sufficient funds to do so.

As a result the directors consider that it is appropriate to draw up the accounts on a going concern basis. Accordingly, no adjustments have been made to reflect any write downs or provisions that would be necessary should the Group prove not to be a going concern, including further provisions for impairment to goodwill and investments in Group companies.

#### **New standards and interpretations**

There were no new standards and interpretations affecting the 31 March 2012 financial statements.

Note 27 contains a list as at the date of authorisation of these financial statements of Standards and Interpretations which have not been applied in these financial statements and were in issue but not yet mandatorily effective. The directors do not anticipate that the adoption of these statements and interpretations will have a material impact on the Group's financial statements in the year of initial application.



# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES (Continued)

#### **Basis of consolidation**

The Group financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries) prepared to 31 March each year. Control is achieved where the Company has the power to govern the financial and operating policies of an investee entity so as to obtain benefits from its activities.

All intra-group transactions, balances, income and expenses are eliminated on consolidation

#### **Revenue recognition**

Revenue is measured at the fair value of the consideration received or receivable. Revenue is reduced for estimated customer returns, rebates and other similar allowances.

#### **Sales of goods**

Revenue from the sale of goods is recognised when all the following conditions are satisfied:

- the Group has transferred to the buyer the significant risks and rewards of ownership of the goods;
- the Group retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of revenue can be measured reliably;
- it is probable that the economic benefits associated with the transaction will flow to the entity and;
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

#### **Rendering of services**

Revenue from a contract to provide services is recognised by reference to the stage of completion of the contract. The stage of completion of the contract is determined as follows:

- installation fees are recognised by reference to the stage of completion of the installation, determined as the proportion of the total time expected to install that has elapsed at the balance sheet date;
- servicing fees included in the price of product sold are recognised by reference to the proportion of the total cost of providing the servicing for the product sold, taking into account historical trends in the number of services actually provided on past goods sold;
- revenue from time and material contracts is recognised at the contractual rates as labour hours are delivered and direct expenses are incurred and;
- maintenance revenue is recognised evenly over the period of the contract.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES (Continued)

#### Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

#### **Current tax**

The tax currently payable is based on taxable profits for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other periods and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the statement of financial position date.

#### **Deferred tax**

Deferred tax is recognised on the difference between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the statement of financial position liability method.

Deferred tax liabilities are generally recognised for all taxable temporary differences, and deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries and associates, and interests in joint ventures, except where the Group is able to control the reversal of the difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments and interests are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at each statement of financial position date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the statement of financial position date. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES (Continued)

#### **Business combinations and goodwill**

Business combinations are accounted for using the acquisition method as at the acquisition date, which is the date on which control is transferred to the Group.

Goodwill represents the excess of the cost of the acquisition over the Group's interest in the recognised amount (generally fair value) of the identifiable assets, liabilities and contingent liabilities of the acquiree.

#### **Investments**

Investments in subsidiaries are stated at cost less any provision for impairment.

If, in a subsequent period, the amount of the impairment loss decreases, and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed through the income statement to the extent that the carrying amount of the investment at the date the impairment is reversed does not exceed what the amortised cost would have been had the impairment not been recognised.

#### **Property, plant & equipment**

Property, plant & equipment are stated at cost less depreciation. Depreciation is provided to write off the cost less estimated residual value in equal annual instalments over the estimated useful economic lives of the assets. The estimated useful economic lives are as follows:

Leasehold land and buildings	-	original lease term
Plant and machinery	-	one to seven years

#### **Inventories**

Inventories are stated at the lower of cost and net realisable value. Cost comprises direct materials and where applicable direct labour costs, and those overheads that have been incurred in bringing the inventories to their present location and condition. Net realisable value represents the estimated selling price, less all estimated costs to completion and costs to be incurred in marketing, selling and distribution.

#### **Financial instruments**

Financial assets and financial liabilities are recognised on the statement of financial position when the Group becomes a party to the contractual provisions of the instrument.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES (Continued)

#### Financial assets

Cash and cash equivalents include cash at bank and the invoice discounting facility.

#### Loans and receivables

Trade receivables and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as loans and receivables. Loans and receivables are initially measured at fair value and subsequently measured at amortised cost using the effective interest method less any impairment. Interest income is recognised by applying the effective interest rate except for short term receivables, when the recognition of interest would be immaterial.

#### Impairment of financial assets

Financial assets other than those at fair value are assessed for indicators of impairment at each statement of financial position date. Financial assets are impaired where there is objective evidence that as a result of one or more events that occurred after the original recognition of the financial asset, the estimated future cash flows of the investment have been impacted.

For financial assets carried at amortised cost the amount of the impairment is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the financial asset's original effective interest rate.

The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade receivables, where the carrying amount is reduced through the use of an allowance account. When a trade receivable is considered uncollectable, it is written off against the allowance account. Subsequent recoveries of amounts previously written off are credited against the allowance account. Changes in the carrying amount of the allowance account are recognised in the statement of comprehensive income.

#### Derecognition of financial assets

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire; or it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity. If the Group neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Group recognises its retained interest in the asset and an associated liability for amounts it may have to pay. If the Group retains substantially all the risks and rewards of ownership of a transferred financial asset, the Group continues to recognise the financial asset and also recognises a collateralised borrowing for the proceeds received.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES (Continued)

#### **Financial liabilities**

##### Classification as debt or equity

Debt and equity instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangement.

##### **Equity instruments**

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recorded at the proceeds received, net of direct issue costs.

##### **Other financial liabilities**

Other financial liabilities are initially measured at fair value, net of transaction costs. Other financial liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective yield basis.

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant year. The effective interest rate is the rate that exactly discounts estimated future cash payments through the expected life of the financial liability, or, where appropriate, a shorter period.

##### Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or they expire.

#### **Leasing**

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

##### **The group as lessee**

Operating lease payments are recognised as an expense on a straight-line basis over the lease term, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed.

#### **Foreign currencies**

All Group and Company transactions are in sterling.

#### **Pension scheme**

The Group makes payments to certain employees' Personal Pension schemes. Costs incurred during the year are charged to the statement of comprehensive income as they fall due.

# Mediazest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 2. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

The preparation of financial statements in conformity with generally accepted accounting practice requires management to make estimates and judgements that affect the reported amounts of assets and liabilities as well as the disclosure of contingent assets and liabilities at the statement of financial position date and the reported amounts of revenues and expenses during the reported year.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The most significant judgements relate to the going concern assumption and to the non-recognition of deferred tax assets.

#### **Key sources of estimation uncertainty**

##### **Impairment of goodwill**

Determining whether goodwill is impaired requires an estimation of the value in use of the cash generating units to which goodwill has been allocated. The value in use calculation requires the Group to estimate the future cash flows expected to arise from the cash generating unit and a suitable discount rate in order to calculate the present value and no provision for impairment was made in the year.

The carrying value of goodwill as at 31 March 2012 was £2,772,000 (2011: £2,772,000) – see Note 11.

##### **Impairment of investments**

Determining whether investments are impaired requires an estimation of the value in use of the cash generating units to which investments have been allocated. The value in use calculation requires the Group to estimate the future cash flows expected to arise from the cash generating unit and a suitable discount rate in order to calculate the present value.

Investments in subsidiaries held as fixed assets are stated at cost less provision for any impairment and have a carrying value as at 31 March 2012 of £2,963,000 (2011: £2,963,000) – see Note 13.

If, in a subsequent period, the amount of the impairment loss decreases, and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed through the income statement to the extent that the carrying amount of the investment at the date the impairment is reversed does not exceed what the amortised cost would have been had the impairment not been recognised.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 3. REVENUE

Revenue for the year can be analysed by customer location as follows:

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
UK and Channel Islands	2,505	1,893
Rest of Europe	16	21
Rest of World	-	4
	<u>2,521</u>	<u>1,918</u>

Revenue for the year can be analysed between goods and services as follows:

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Goods	2,100	1,479
Services	421	439
	<u>2,521</u>	<u>1,918</u>

#### **Segmental revenue and results**

The Chief Operating Decision Maker ('CODM'), who is responsible for the allocation of resources and assessing performance of the operating segments, has been identified as the Board. IFRS 8 requires operating segments to be identified on the basis of internal reports that are regularly reviewed by the Board. The Group's reportable segments and their activities are listed below:

The Project Division supplies goods and installs AV equipment to a variety of clients in both the public and private sectors.

The Service/Maintenance Division provides services in the form of both proactive and reactive service visits, remote diagnostics, equipment repairs and content management to a variety of clients in both the public and private sectors.,

The MediaZest Ventures Division covers the supply and installation of AV equipment to blue chip clients mainly within the retail sector.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 3. REVENUE (Continued)

#### Segmental revenue and results (continued)

	2012				
	Project Division	Service and Maintenance Division	MediaZest Ventures Division	Unallocated	Total
	£'000	£'000	£'000	£'000	£'000
<b>Continuing operations</b>					
Revenue	1,599	420	502	-	2,521
Cost of sales	(1,123)	(35)	(236)	-	(1,394)
<b>Gross profit</b>	476	385	266	-	1,127
Administrative expenses	(678)	(160)	(230)	(379)	(1,447)
<b>Operating (loss)/profit</b>	(202)	225	36	(379)	(320)
Finance costs	-	-	-	(104)	(104)
<b>(Loss)/profit on ordinary activities before taxation</b>	(202)	225	36	(483)	(424)
Tax on loss on ordinary activities	-	-	-	-	-
<b>(Loss)/profit on ordinary activities after taxation</b>	(202)	225	36	(483)	(424)

	2011				
	Project Division	Service and Maintenance Division	MediaZest Ventures Division	Unallocated	Total
	£'000	£'000	£'000	£'000	£'000
<b>Continuing operations</b>					
Revenue	1,195	439	284	-	1,918
Cost of sales	(747)	(59)	(151)	-	(957)
<b>Gross profit</b>	448	380	133	-	961
Administrative expenses	(751)	(161)	(74)	(349)	(1,335)
<b>Operating (loss)/profit</b>	(303)	219	59	(349)	(374)
Finance costs	-	-	-	(83)	(83)
<b>(Loss)/profit on ordinary activities before taxation</b>	(303)	219	59	(432)	(457)
Tax on loss on ordinary activities	-	-	-	-	-
<b>(Loss)/profit on ordinary activities after taxation</b>	(303)	219	59	(432)	(457)



# Mediazest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 3. REVENUE (Continued)

#### Segmental revenue and results (continued)

The accounting policies of the reportable segments are the same as the Group's accounting policies. Segment profit/(loss) represents the profit/(loss) of each segment without the allocation of corporate and head office costs and finance costs as reported to the Board.

Segment information in relation to assets and liabilities is not provided to the CODM.

The Group does not rely on any individual client – the following revenues arose from sales to the Group's largest client.

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Projects	269	272
Service and Maintenance	244	253
	<u>513</u>	<u>525</u>

### 4. OPERATING LOSS

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
<b>This is stated after charging/(crediting):</b>		
Depreciation of owned assets	24	20
Pension contributions	5	5
Operating lease rentals paid:		
- land and buildings	90	102
- other	12	19
Rentals receivable under operating leases	<u>(2)</u>	<u>(2)</u>

### 5. AUDITOR'S REMUNERATION

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Fees payable to the Company's auditor for the audit of the Company's annual accounts	7	10
The audit of the Company's subsidiary	12	12
Tax compliance services	1	-
Tax advisory services	4	4
Other non-audit services - general advice	<u>1</u>	<u>-</u>

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 6. STAFF COSTS

	<b>2012</b>	<b>2011</b>
<b>Staff costs during the year</b>	<b>£'000</b>	<b>£'000</b>
Wages and salaries	769	758
Social security costs	83	75
Pension	5	5
	<u>857</u>	<u>838</u>

	<b>2012</b>	<b>2011</b>
<b>The average number of employees (excluding directors)</b>	<b>Number</b>	<b>Number</b>
Management	2	2
Other	15	15
	<u>17</u>	<u>17</u>

	<b>2012</b>	<b>2011</b>
<b>Directors' short-term benefits</b>	<b>£'000</b>	<b>£'000</b>
<b>Executive Directors</b>		
Geoffrey Robertson	100	87
James Abdool	71	-
<b>Non Executive Directors</b>		
Lance O'Neill	50	29
Total	<u>221</u>	<u>116</u>

The remuneration of the highest paid director during the year ended 31 March 2012 was £100,000 (2011: £87,500).

Geoffrey Robertson has 133,333 unexercised share options at 15p – (2011: 133,333 unexercised share options at 15p).

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 7. FINANCE COSTS

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Loan interest, bank overdraft interest and charges	104	83

### 8. TAXATION

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Current tax	-	-
Deferred tax	-	-
Total tax expense for the year	-	-

The difference between the total tax expense shown above and the amount calculated by applying that standard rate of UK corporation tax to the loss before tax is as follows:

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Loss before taxation	(424)	(457)
Tax on loss on ordinary activities at standard UK corporation tax rate of 26% (2011: 28%)	(110)	(128)

Effects of:

Expenses not allowable for taxation	1	1
Depreciation in excess of capital allowances	(7)	4
Losses carried forward	116	123
Total tax expense for the year	-	-

A potential deferred tax asset of £3,028,000 (2011: £3,164,000) in respect of the following has not been provided for on the basis that there is insufficient certainty over the date that they will be utilised.

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Losses carried forward	12,198	11,752
Net fixed asset timing differences (ACA)	413	413
Short term timing differences	6	6
	<u>12,617</u>	<u>12,171</u>

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 9. RESULTS ATTRIBUTED TO MEDIAZEST PLC

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not included its own income statement in these financial statements. The Company's loss for the year was £436,000 (2011: £1,525,000).

### 10. LOSS PER ORDINARY SHARE

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
<b>Losses</b>		
Losses for the purposes of basic and diluted earnings per share being net loss attributable to equity shareholders	424	457
	<b>2012</b>	<b>2011</b>
<b>Number of shares</b>	<b>Number</b>	<b>Number</b>
Weighted average number of ordinary shares for the purposes of basic earnings per share	257,898,551	181,068,853
Number of dilutive shares under option or warrant	-	-
Weighted average number of ordinary shares for the purposes of dilutive loss per share	257,898,551	181,068,853

Basic loss per share is calculated by dividing the loss attributed to ordinary shareholders of £424,000 (2011: £457,000) by the weighted average number of shares during the year of 257,898,551 (2011: 181,068,853).

The diluted loss per share is identical to that used for basic loss per share as the exercise of warrants and options would have the effect of reducing the loss per share and therefore is not dilutive.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 11. GOODWILL

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Net book value	<u>2,772</u>	<u>2,772</u>

Goodwill acquired in a business combination is allocated at acquisition, to the cash generating units (CGUs) that are expected to benefit from that business combination. The carrying amount of goodwill has been allocated as follows.

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
MediaZest Ventures	113	113
Project and services division	<u>2,659</u>	<u>2,659</u>
	<u>2,772</u>	<u>2,772</u>

The group tests goodwill annually for impairment or more frequently if there are indications that goodwill might be impaired.

The recoverable amounts of the CGUs are determined from value in use calculations. The key assumptions for the value in use calculations are those regarding the discount rates, growth rates and expected changes to selling prices and direct selling costs during the year.

Management has estimated a discount rate of 12.5% (2011: 12.5%) using pre-tax rates that reflect current market assessments of the time value of money and the risks specific to the CGUs. The growth rates are based on recent historical data, future opportunities and orders placed. Changes in selling prices and direct costs are based on past practices and expectations of future changes in the market.

The Group prepares cash flow forecasts derived from the most recent financial budgets approved by management and extrapolates cash flows for a total period of five years based on estimated growth rates that do not exceed the average long term growth rate for the relevant markets. For accounting purposes, management has estimated that long term growth rates are assumed to be 3% (2011: 3%), although they believe the Group has the potential for much greater growth.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 12. PROPERTY, PLANT AND EQUIPMENT

	<b>Leasehold Land and Buildings £'000</b>	<b>Plant and Machinery £'000</b>	<b>Total £'000</b>
<b>Cost</b>			
At 1 April 2011	39	235	274
Additions	4	62	66
Transfer from inventories	-	23	23
At 31 March 2012	<u>43</u>	<u>320</u>	<u>363</u>
<b>Depreciation</b>			
At 1 April 2011	18	224	242
Provided during the year	6	18	24
At 31 March 2012	<u>24</u>	<u>242</u>	<u>266</u>
<b>Net Book Value</b>			
At 31 March 2012	<u>19</u>	<u>78</u>	<u>97</u>

	<b>Leasehold Land and Buildings £'000</b>	<b>Plant and Machinery £'000</b>	<b>Total £'000</b>
<b>Cost</b>			
At 1 April 2010	39	307	346
Additions	-	4	4
Disposals	-	(76)	(76)
At 31 March 2011	<u>39</u>	<u>235</u>	<u>274</u>
<b>Depreciation</b>			
At 1 April 2010	14	284	298
Provided during the period	4	16	20
Disposals	-	(76)	(76)
At 31 March 2011	<u>18</u>	<u>224</u>	<u>242</u>
<b>Net Book Value</b>			
At 31 March 2011	<u>21</u>	<u>11</u>	<u>32</u>

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 13. INVESTMENTS IN SUBSIDIARIES

Investments	Shares in group undertakings £'000	Loans to group undertakings £000	Total £'000
<b>Cost</b>			
At 1 April 2011	2,963	969	3,932
Repayment of loans to group undertakings	-	-	-
At 31 March 2012	2,963	969	3,932
<b>Provision for impairment</b>			
At 1 April 2011	-	969	969
Release of provision	-	-	-
At 31 March 2012	-	969	969
<b>Net Book Value</b>			
At 31 March 2012	2,963	-	2,963

Investments	Shares in group undertakings £'000	Loans to group undertakings £000	Total £'000
<b>Cost</b>			
At 1 April 2010	2,963	969	3,932
Repayment of loans to group undertakings	-	-	-
At 31 March 2011	2,963	969	3,932
<b>Provision for impairment</b>			
At 1 April 2010	-	969	969
Release of provision	-	-	-
At 31 March 2011	-	969	969
<b>Net Book Value</b>			
At 31 March 2011	2,963	-	2,963

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 13. INVESTMENTS IN SUBSIDIARIES (Continued)

At 31 March 2012 the Company held the following interests in unlisted subsidiary undertakings.

Name of company	Country of incorporation	Proportion held	Business
Touch Vision Limited	UK	100%	Audio Visual Supply & Installation
MediaZest Ventures Limited *	UK	100%	Dormant

\* Dissolved post year end

### 14. INVENTORIES

	2012 £'000	2011 £'000
Finished Goods	106	120

The cost of inventories recognised as an expense and included within cost of sales amounted to £1,327,000 (2011: £901,000).

During the year, the Group made a provision against stock of £nil (2011: £13,000).

### 15. TRADE AND OTHER RECEIVABLES

	The Group 2012 £'000	The Group 2011 £'000	The Company 2012 £'000	The Company 2011 £'000
Trade receivables	186	434	12	12
Other taxes & social security payables	-	7	-	7
Other receivables	5	5	5	5
Prepayments and accrued income	79	77	5	11
	<u>270</u>	<u>523</u>	<u>22</u>	<u>35</u>

The Group and Company's credit risk is primarily attributable to its trade and other receivables. Based on prior experience and an assessment of the current economic environment, the Directors have considered any provision for irrecoverable amounts that was required and consider that the carrying amount of these assets approximates their fair value.

The table below shows the ageing of trade receivables that are past due but not impaired

	2012 £'000	2011 £'000
31 – 60 days	52	80
61 – 90 days	12	46
91 + days	25	39
	<u>89</u>	<u>165</u>



# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 16. TRADE AND OTHER PAYABLES

	<b>The Group</b>	<b>The Group</b>	<b>The</b>	<b>The</b>
	<b>2012</b>	<b>2011</b>	<b>Company</b>	<b>Company</b>
	<b>£'000</b>	<b>£'000</b>	<b>2012</b>	<b>2011</b>
			<b>£'000</b>	<b>£'000</b>
Trade payables	360	415	27	77
Amount owed to group company	-	-	241	-
Invoice discounting facility	84	214	-	-
Other payables	30	23	-	-
Other taxes & social security payables	62	88	2	-
Accruals and deferred income	253	268	80	64
	<u>789</u>	<u>1,008</u>	<u>350</u>	<u>141</u>

The Directors consider that the carrying amount of trade and other payables approximates to their fair value and the Group has financial risk management policies in place to ensure that all payables are paid within the credit timeframe.

At the year end the Group had an invoice discounting facility of up to £350,000 of which there were £84,000 (2011: £214,000) of funds in use. This facility is through the wholly owned subsidiary Touch Vision and is secured under an existing all assets debenture.

### 17. FINANCIAL LIABILITIES

	<b>The Group</b>	<b>The Group</b>	<b>The Company</b>	<b>The Company</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
<b>Current</b>				
Shareholder loans	530	505	530	480
Bank loan	17	16	-	-
	<u>547</u>	<u>521</u>	<u>530</u>	<u>480</u>
<b>Non-current</b>				
Bank loan	8	25	-	-
	<u>8</u>	<u>25</u>	<u>-</u>	<u>-</u>

The outstanding balance on the bank loan at 31 March 2012 was £25,000 (2011: £41,000). The terms remain unchanged at a fixed rate of 5.75% p.a. over the UK bank base rate (currently 0.5% p.a.) and payable over 36 months from 27 August 2010.

Shareholder loan interest rates are fixed and range between 10% pa and 20% pa (2011: 15% - 20%). £480,000 of shareholder loans are secured against equity shares in the Company at 0.5 pence per share.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 18. CALLED UP SHARE CAPITAL

	2012 Number of shares	2012 £'000	2011 Number of shares	2011 £'000
<b>Allotted, called up and fully paid</b>				
Ordinary shares of 0.1 pence	327,625,327	328	247,625,377	248
Deferred shares of 9.9 pence	22,825,327	2,259	22,825,327	2,259
Total	<u>350,450,654</u>	<u>2,587</u>	<u>270,450,704</u>	<u>2,507</u>

Each ordinary share carries the right to one vote at company meetings, one equal right in any ordinary dividend declaration and one equal right in the distribution of any surplus, due to ordinary shareholders, upon a winding up.

The deferred shares do not carry voting or dividend rights and deferred shareholders are only entitled to payment on winding up after the ordinary shareholders have received a payment of £1,000,000 on each ordinary share in issue.

At 31 March 2012 the Company had in issue 1,500,000 warrants to subscribe for ordinary shares in the Company at 20 pence per share, such warrants to be exercisable at any time until 22 February 2015.

The Company had a further 1,394,000 warrants to subscribe for ordinary shares in the Company at 50 pence per share at 31 March 2012. The warrants are exercisable at any time until 22 February 2015, or on a takeover or winding up of the Company.

#### New share issues

On 16 February 2012 the company issued and allotted 80,000,000 new ordinary shares of 0.1p at a price of 0.2p raising £160,000.

Costs directly associated with the share issue amounted to £5,000.

### 19. CASH AND CASH EQUIVALENTS

	The Group 2012 £'000	The Group 2011 £'000	The Company 2012 £'000	The Company 2011 £'000
Cash held at bank	88	365	1	10
Invoice discounting facility	(84)	(214)	-	-
	<u>4</u>	<u>151</u>	<u>1</u>	<u>10</u>

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 20. CASH USED IN OPERATIONS

	<b>The Group 2012 £'000</b>	<b>The Group 2011 £'000</b>	<b>The Company 2012 £'000</b>	<b>The Company 2011 £'000</b>
Operating loss	(320)	(374)	(349)	(1,464)
Depreciation charge	24	20	-	-
Increase in inventories	(9)	(26)	-	-
(Decrease)/increase in payables	(89)	225	(32)	31
Decrease/(increase) in receivables	253	(268)	13	796
<b>Net cash outflow from operating activities</b>	<b>(141)</b>	<b>(423)</b>	<b>(368)</b>	<b>(637)</b>

### 21. LEASING COMMITMENTS

The Group has commitments under non-cancellable operating leases for which payments extend over a number of years as follows:

	<b>2012</b>		<b>2011</b>	
	<b>Land and Buildings £'000</b>	<b>Other £'000</b>	<b>Land and Buildings £'000</b>	<b>Other £'000</b>
Due				
- within one year	80	13	94	13
- within two to five years	-	8	80	20
	<b>80</b>	<b>21</b>	<b>174</b>	<b>33</b>

### 22. CAPITAL COMMITMENTS

There were no capital commitments at 31 March 2012 (2011: £nil).

### 23. CONTINGENT LIABILITIES

The Group had no contingent liabilities at 31 March 2012 (2011: £nil).

The Company has an unlimited corporate guarantee in favour of RBS Invoice Finance to discharge, on demand, the obligations of Touch Vision Ltd with interest from the date of demand.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 24. FINANCIAL INSTRUMENTS

The Group's financial instruments comprise cash and cash equivalents, shareholder loans, invoice discounting facility, bank loan and items such as trade payables and trade receivables which arise directly from its operations. The main purpose of these financial instruments is to facilitate the Group's operations.

The Group's operations expose it to a variety of financial risks including credit risk, liquidity risk, interest rate risk and foreign currency exchange rate risk. Given the size of the Group, the directors have not delegated the responsibility of monitoring financial risk management to a sub-committee of the board. The policies set by the board of directors are implemented by the company's finance department.

#### Shareholder loans

Included within current liabilities are loans of £530,000 (2011: £505,000) owed to shareholders, interest rates are fixed and range between 10% pa and 20% pa (2011: 15% - 20%). £480,000 of the shareholder loans are secured against equity shares in the Company at 0.5 pence per share.

Letters regarding the loans have been signed by the shareholders providing them, stating that they will not call for the repayment of the loans within 12 months of the date of approval of these financial statements or, if earlier, until the Company has sufficient funds to do so.

#### Credit risk

The Group's credit risk is primarily attributable to its trade receivables. The Group has implemented policies that require appropriate credit checks on potential customers before sales are made. The amount of exposure to any individual counterparty is subject to a limit, which is reassessed annually by the board. The carrying amount of financial assets represents the maximum credit exposure. The maximum credit exposure of the group to credit risk at the reporting date was:

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Trade receivables	186	434
Cash and cash equivalents	88	365

These are the only amounts classified as loans and receivables under IAS 39.

#### Interest rate risk

The Group is exposed to interest rate risk as a result of positive cash balances, denominated in sterling, which earn interest at a variable rate. As the Group's cash balances have been placed for short term periods on the money markets and interest earned on current account balances is immaterial, meaningful sensitivity analysis is not possible on the Group's exposure to interest rate risk.

The Group is exposed to interest rate risk as a result of its invoice discounting facility, denominated in sterling, which accrues interest at a variable rate. The Group has not entered into any derivative transactions during the year under review.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 24. FINANCIAL INSTRUMENTS (continued)

#### Liquidity risk

The Group maintains short-term debt finance that is designed to ensure it has sufficient available funds for operations and planned expansions. The Group monitors its levels of working capital to ensure that it can meet its debt repayments as they fall due. The following table shows the contractual maturities of the Group's financial liabilities, all of which are measured at amortised cost:

	<b>Trade payables</b>	<b>Bank borrowing</b>	<b>Shareholder loans</b>	<b>Invoice discounting facility</b>	<b>Total</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
At 31 March 2012					
6 months or less	360	9	41	84	494
6 - 12 months	-	9	571	-	580
1 - 2 years	-	8	-	-	8
Total contractual cash flows	360	26	612	84	1,082
Carrying amount of financial liabilities measured at amortised cost	360	25	530	84	999

	<b>Trade payables</b>	<b>Bank borrowings</b>	<b>Shareholder loans</b>	<b>Invoice discounting facility</b>	<b>Total</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
At 31 March 2011					
6 months or less	415	8	505	214	1,142
6 - 12 months	-	8	-	-	8
1 - 2 years	-	25	-	-	25
Total contractual cash flows	415	41	505	214	1,175
Carrying amount of financial liabilities measured at amortised cost	415	41	505	214	1,175

At the year end the Group had an invoice discounting facility of up to £350,000 of which there were £84,000 (2011: £214,000) of funds in use. These facilities were both through wholly owned subsidiary Touch Vision and secured under an existing all assets debenture.

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 24. FINANCIAL INSTRUMENTS (Continued)

#### Market risk and sensitivity analysis

##### Foreign currency exchange rate risk

There were no Euro transactions during the year and no outstanding balances at 31 March 2012 (2011: £nil) therefore there is no affect on post tax profit or equity.

##### Capital risk management

The Group defines capital as being share capital plus reserves. The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to maintain an optimal capital structure to reduce the cost of capital. The Board of Directors monitors the level of capital as compared to long term debt commitments and adjusts the ratio of debt to capital as it is determined to be necessary.

### 25. RELATED PARTY TRANSACTIONS

There is no ultimate controlling party of MediaZest plc.

Key management are those persons having authority and responsibility for planning, controlling and directing the activities of the Group.

Key management of the Group are:

Geoffrey Robertson

Lance O'Neill

James Abdool

James Ofield

Nick Findjan

Information regarding their compensation, including employer's national insurance contributions is given below in aggregate per IAS 24 Related Party Disclosures.

	<b>2012</b>	<b>2011</b>
	<b>£'000</b>	<b>£'000</b>
Short term benefits	389	240
Social security costs	34	27
Pension contribution	5	5
	<u>428</u>	<u>272</u>

# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### 25. RELATED PARTY TRANSACTIONS (Continued)

Lance O'Neill is a director of EP&F Capital Advisory Ltd and EP&F Capital Plc.

During the year a loan of £25,000, that was outstanding at 31 March 2011, was repaid to Lance O'Neill, there was nothing outstanding as at 31 March 2012

James Abdool's consultancy fees for the year amounted to £120,000. He was appointed as a director on 16 August 2011 and is a partner of NeJo Partners, his consultancy fees as a director amounted to £71,000, charged through NeJo Partners, and the balance outstanding as at 31 March 2012 was £13,000.

During the year, EP&F Capital Advisory Ltd provided company secretarial services amounting to £6,000 (2011: £6,000) and EP&F Capital Plc provided office space to the Group amounting to £23,743 (2011: £22,489).

The Group owed £23,743 (2011: £27,629) to EP&F Capital Plc and owed EP&F Capital Advisory Ltd £6,000 (2011: £6,000) at 31 March 2012.

The Group had total outstanding loans from related party shareholders of £100,000 (2011: £125,000) – the interest rates on these loans are fixed and range between 15% pa and 20% pa. (2011: 15% - 20%).

Interest payable to related parties in the year ended 31 March 2012 was £21,371 (2011: £21,949) and is included in finance costs in the consolidated statement of comprehensive income.

<b>Group 12 months ended 31 March 2012</b>	<b>Subsidiaries</b>	<b>Shareholders</b>	<b>Total</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
Sales	-	-	-
Purchases	-	30	30

<b>Group 12 months ended 31 March 2011</b>	<b>Subsidiaries</b>	<b>Shareholders</b>	<b>Total</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
Sales	-	-	-
Purchases	-	28	28

Balances with group companies are shown in note 16.

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## NOTES TO THE FINANCIAL STATEMENTS

### 26. SHARE BASED PAYMENTS

During 2006, the company issued share options to employees. The options were granted at various dates between August and October. The options were granted on terms that they will vest on the third anniversary of the grant date, and will be settled by the issue of ordinary shares of 0.1 pence. The options may not be exercised later than the day before the tenth anniversary of the grant date. Option holders must remain employees in order to meet the vesting conditions.

Details of the share options outstanding during the year are as follows:

	<b>2012</b>	<b>Weighted average</b>
	<b>Number of share</b>	<b>exercise price</b>
	<b>options</b>	
Outstanding at the beginning of the year	313,613	15p
Granted during the year	-	
Forfeited during the year	(12,891)	15p
Exercised during the year	-	
Expired during the year	-	
Outstanding at the end of the year	<u>300,722</u>	15p
Exercisable at the end of the year	<u>-</u>	15p
		<b>2006</b>
Share price at grant date		7.50p-11p
Exercise price		15p
Volatility		30%-45%
Expected life		5
Risk free rate		4.65%-4.91%
Expected dividend yield		Nil

Expected volatility was determined by calculating the historical volatility of the Group's share price over the year prior to the grant date. The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions, and behavioural considerations. The weighted average contractual life of options outstanding at 31 March 2012 was four years (2011: five years)

The Group recognised total expenses of £nil related to equity-settled share-based payment transactions (2011: £nil).



# MediaZest plc

## NOTES TO THE FINANCIAL STATEMENTS

### **27. LIST OF PUBLISHED IFRS THAT ARE NOT EFFECTIVE FOR THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2012**

At the date of authorisation of these financial statements, the following standards and interpretations, which are issued but not yet effective, have not been applied:

- IFRS 9: Financial Instruments (not yet endorsed by the EU)
- IFRS 10: Consolidated Financial Statements (not yet endorsed by the EU)
- IFRS 11: Joint Arrangements (not yet endorsed by the EU)
- IFRS 12: Disclosure of Interests in Other Entities (not yet endorsed by the EU)
- IAS 27: Separate Financial Statements (not yet endorsed by the EU)
- IAS 28: Investments in Associates and Joint Ventures (not yet endorsed by the EU)
- IFRS 13: Fair Value Measurement (not yet adopted by the EU)

Amendments to IFRSs arising from Annual Improvements Projects:

- Improvements to International Financial Reporting Standards (issued May 2012) (not yet endorsed by the EU)
- Consolidated Financial Statements, Joint Arrangements and Disclosure of Interests in Other Entities: Transition Guidance: Amendments to IFRS 11 and IFRS 12 (not yet adopted by the EU)

The directors anticipate that the adoption of these Standards and Interpretations as appropriate in future years will have no material impact on the financial statements of the Group when the relevant standards come into effect for years commencing after the statement of financial position date.

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